



A Worldwide Network of Quality Law Firms

CORPORATE SPONSORSHIP PROGRAM

Reach key decision-makers
and marketers at over 145
law firms around the world.

TAGLaw's CORPORATE SPONSORSHIP PROGRAM is designed to provide companies with opportunities to market their services and/or products to TAGLaw® member firms at our highly successful international conferences and throughout the year. There are four sponsorship levels from which to choose, and we will work with sponsors to customize sponsorships as well. Following are details for each of the available sponsorship levels:

GOLD SPONSOR, SILVER SPONSOR, STRATEGIC PARTNER and CONFERENCE SPONSOR.

SPONSORSHIP LEVELS AND BENEFITS

■ GOLD SPONSOR • Annual Cost: \$8500

Conference activities:

- Two complimentary full conference registrations to one international conference of your choice, including networking and social events
- Tabletop exhibit at the same international conference
- Conference bag insert at each of our semiannual international conferences (marketing material or promotional item)
- Recognition as a gold sponsor in each official conference program book and on site at conference registration table
- Full-page advertisement in each official conference program book
- Verbal acknowledgement as sponsor
- Recognition as a gold sponsor on the official conference website, with a link to your corporate homepage
- One pre- and one post-conference email to attendees
- Recognition and website link in post-conference email that TAGLaw sends to its members

General exposure throughout the year:

- Recognition as a gold sponsor on sponsors section of TAGLaw website, including your logo with a link to your corporate website, and a 100-word description of your company
- Mention in email bulletin to members announcing new sponsorship
- Quarterly recognition in email bulletin to members
- Opportunity to present one TAG Academy webinar (presentation must be educational, non-promotional, and consistent with TAG Academy's curriculum)
- Opportunity to contribute industry-related articles for posting on TAGLaw website
- Opportunity to participate in Strategic Partner program (details on next page)

■ SILVER SPONSOR • Annual Cost: \$4500

Conference activities:

- Tabletop exhibit at one international conference of your choice, including one exhibit-only attendee
- Conference bag insert at each of our semiannual international conferences (marketing material or promotional item)
- Recognition as a silver sponsor in each official conference program book and on site at conference registration table
- Half-page advertisement in each official conference program book
- Verbal acknowledgement as sponsor
- Recognition as a silver sponsor on the official conference website, with a link to your corporate homepage
- One pre- and one post-conference email to attendees
- Recognition and website link in post-conference email that TAGLaw sends to its members

General exposure throughout the year:

- Recognition as a silver sponsor on sponsors section of TAGLaw website, including your logo with a link to your corporate website, and a 100-word description of your company
- Mention in email bulletin to members announcing new sponsorship
- Quarterly recognition in email bulletin to members
- Opportunity to contribute industry-related articles for posting on TAGLaw website
- Opportunity to participate in Strategic Partner program (details on next page)

SPONSORSHIP LEVELS AND BENEFITS (continued)

■ STRATEGIC PARTNER

The TAGLaw Strategic Partner program is designed for companies that wish to provide discounts on their products or services, or other benefits, to TAGLaw members. Strategic Partners receive the following benefits:

- Listing as a Strategic Partner in the member section of the TAGLaw website, including company logo and information and discount/benefit details.
- Mention in email bulletin to members announcing offer and directing members to details on the TAGLaw website
- Recognition as a strategic partner in official TAGLaw semiannual international conference program books

■ CONFERENCE SPONSOR

In addition to the Gold and Silver sponsorships, TAGLaw offers numerous sponsorship opportunities at each of its semiannual international conferences, including opportunities to sponsor conference bags, evening events, lunches and coffee breaks. Details are typically published five months prior to each conference.

ABOUT TAGLaw:

Overview:

TAGLaw® is a global alliance of high-quality, independent law firms with 146 member firms based in nearly 80 countries. Its 7500+ lawyers work out of nearly 300 offices to provide a full range of legal services to clients all over the world. Founded in 1999, TAGLaw quickly rose through the ranks to become the third largest legal network in the world.

Member Profile:

TAGLaw member firms are leading independent commercial law firms within their jurisdictions. Member firms are carefully chosen based on their reputation, record and recommendations from existing members.

Numbers At-A-Glance:

146 member law firms
299 offices
79 countries
7500+ lawyers
Founded: 1999

International Conference Schedule:

October 26-28, 2009 • Las Vegas, Nevada, USA
May 10-12, 2010 • Amsterdam, Netherlands
October 2010 • Toronto, Ontario, Canada

International conferences are attended by more than 120 attorneys from around the globe. The attendees are the leaders and decision-makers in their firms.

**Interested in becoming a TAGLaw Corporate Sponsor or
have additional ideas for a custom sponsorship? Please contact:**

Jennifer Allen, Director of Marketing
+ 1 727 895 3720 • jallen@TAGLaw.com

www.TAGLaw.com